

Adlib Alliance Partner Program

At Adlib Software™, one of our guiding principles is to provide unparalleled value to our customers. To achieve this, we recognize the vital role partner organizations play, not only in our customers' success, but in our success as well. Adlib Alliance Partners help us deliver value to our customers through wide-ranging access to proven business solutions and satisfied customers.

To meet the needs of different business models, Adlib offers Alliance Programs for both Technology Partners and Value Added Resellers. Close working relationships, formal technical evaluation, and comprehensive training programs ensure that all our Alliance Partners are equipped to drive strong customer experiences and outstanding business value.

Company



Coastal Logic Inc.

Coastal Logic develops software solutions for; the Product Lifecycle Management (PLM), Product Data Management (PDM), Enterprise Content Management (ECM) and Enterprise Document Management (EDM) industries.

Business Challenge

Coastal Logic needed to provide a robust, event driven rendering engine to MatrixOne PLM customers.

Solution

Adlib's **Express** Server was integrated into Coastal Logic's **convertLogic** application to provide rendering of over 300 file types to PDF and TIFF in addition to customized stamping. **convertLogic** provides a tight integration between MatrixOne and **Express Server**.

Partner Solution Profile

One of our Technology Partners is **Coastal Logic, Inc.**, a leading provider of batch processing integrations for MatrixOne PLM. One of Coastal Logic's key business challenges was providing its MatrixOne customers with reliable, event-driven, automated PDF and TIFF rendering for a variety of file formats without first having to open the files. The solution Coastal Logic developed, **convertLogic**, is built on Adlib's powerful **Express** platform.

convertLogic allows MatrixOne PLM customers to batch convert over 300 file types to PDF or TIFF directly from their MatrixOne databases. **convertLogic** runs as a Service that links directly to MatrixOne and requires no user interaction. Administrators have complete control over conversion parameters and comprehensive metadata stamping settings. These features provide companies time-cost savings by improving efficiency and eliminating user training and potential mistakes.

Adlib's **Express** acts as **convertLogic's** rendering engine for batch PDF and TIFF conversion, enabling MatrixOne to automatically check out, convert, and check files back into the MatrixOne database within the business process lifecycle. Users are not required to perform any tasks outside of their normal operations to initiate a conversion.

In addition to conversion, **convertLogic** provides the ability to stamp metadata onto converted PDFs or TIFFs adding an additional level of security and compliance to the MatrixOne implementation. The rendering and stamping process is automated to ensure that users cannot override or interfere with the process in any way.

By converting files to PDF, organizations can implement a world-wide standardized format and utilize a free viewing application (Acrobat Reader), thereby decreasing costs while ensuring that key documents associated with their manufacturing processes are protected.